

James Mayr

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EXPERIENCE

The Muse, New York, NY

Product Manager, SEO & Growth

Aug 2019 - Nov 2019

- Create roadmaps and lead sprints, demos, and retrospectives with engineers and designers
- Troubleshoot bugs, conduct design and technical QA, and evaluate A/B tests
- Coordinate multiple cross-team projects and manage external partners

Associate Product Manager, SEO & Growth

Feb 2018 - Jul 2019

- Conducted user research through surveys, interviews, and product testing
- Contributed code by releasing bug fixes, creating experiments, and reducing tech debt

Project Manager, Engineering Services

Oct 2017 - Jan 2018

- Coordinated sprints, roadmaps, and retrospectives for Services & Platform Team
- Managed data improvements, such as GDPR compliance and security audits

Content Manager

Feb 2016 - Sept 2017

- Managed a team of internal and freelance writers, editing copy for grammar, style, and voice
- Improved internal processes to increase writing efficiency

Profiles Copy Editor

Sept 2015 - Jan 2016

- Composed copy for client company profiles
- Copy-edited content according to brand voice and style guide

New York City Dept. of Education, Bronx, NY

Teacher, Academy for Language and Technology

Aug 2013 - Aug 2015

- Designed and taught English and Technology curriculum in grades 11 and 12
 - Edited and evaluated student writing to measure proficiency and skill acquisition
 - Coordinated Literacy Department meetings and resources
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EDUCATION

Fordham University Graduate School of Education, New York, NY

- Masters of Science in Teaching - GPA: 3.963

May 2015

Binghamton University, Binghamton, NY

- Bachelor of Arts in English, minor in Music - GPA: 3.920

May 2012

SKILLS & TECHNOLOGIES

- JavaScript, nodeJS, SQL, CSS, HTML, PHP
- Google Analytics, Google Tag Manager, Google Search Console, Looker, Jira, Trello, Amazon Web Services